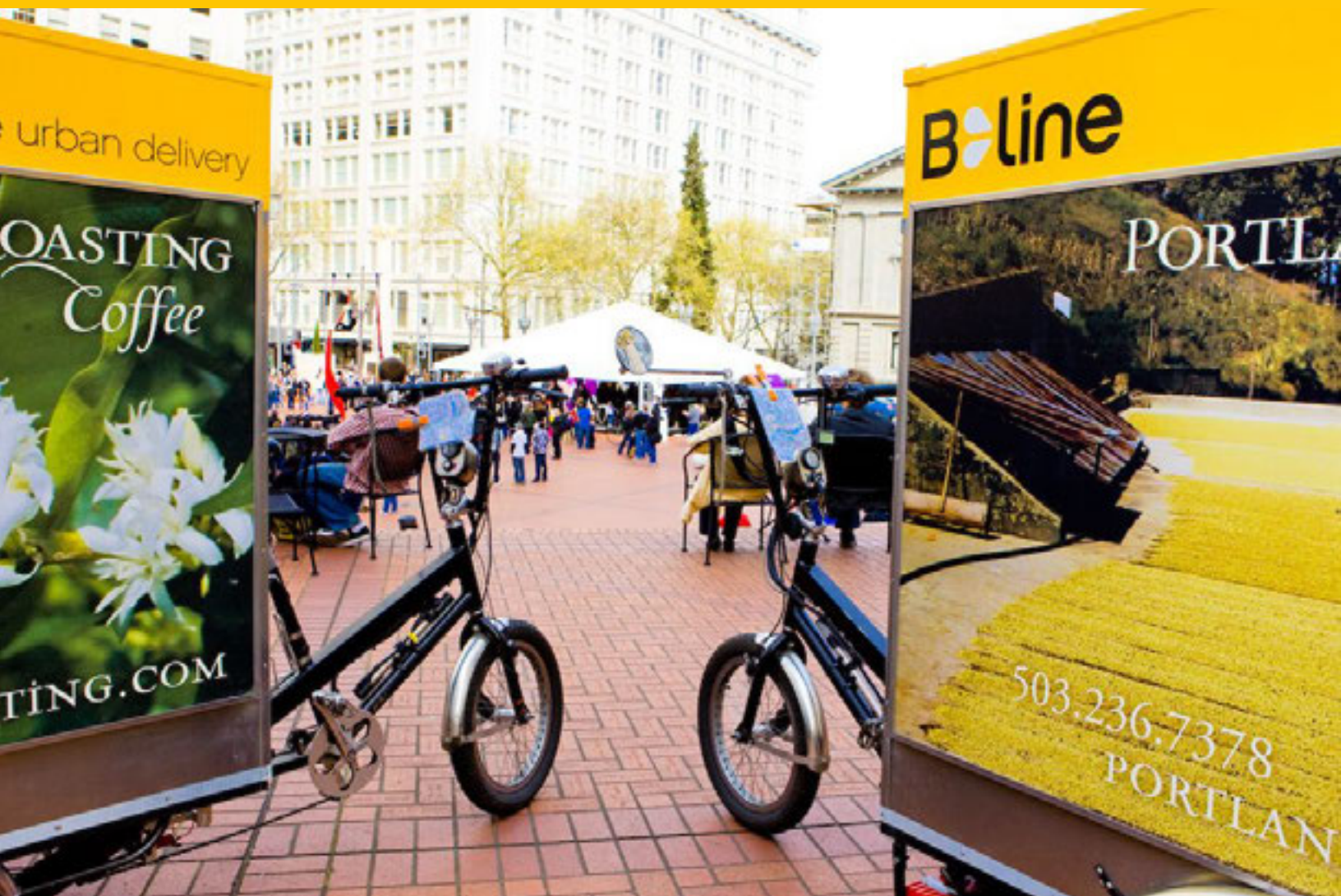


2019 IMPACT REPORT



Greetings to our community!

B-line is proud that our business model has resonated with hundreds of companies over the past decade. This report looks back to 2019 and the impact B-line provided to our community. Thank you all for your continued support towards our mission of creating a more livable community.

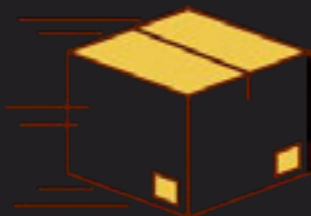
- Franklin Jones, CEO & Founder



B-line's mission is to make our communities more livable.

16,554

Deliveries



4,373 bags of Styrofoam & Pak-Tech lids recycled with Agilyx & Vancouver Plastics

Equivalent to the volume of



standard 53' semi trailers

The delivery truck miles avoided by choosing to use B-line's low emissions distribution model

403,409
Avoided vehicle
miles

Equivalent of 16
trips around Earth
or
2,966 trips from
Mt. Hood to the
Oregon Coast

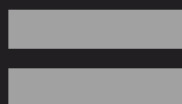


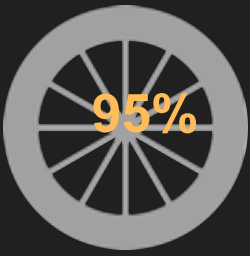
32,208 gallons of
gas avoided



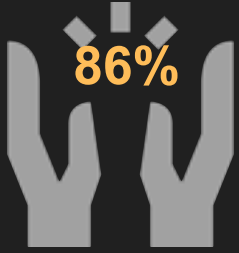
Equivalent to
1,610 barrels
of crude oil

309 tons of
CO₂ avoided

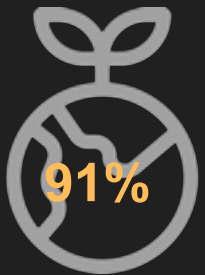




Of employees
bike commute
to work each
day.



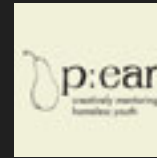
Of employees
feel strongly
that they are
treated with
respect at
work.



Of employees
feel good about
working for
B-Line due to
sustainability
programs

19,063 lbs. of food redirected from Whole
Foods Market to partners via
B-shares Program

Equivalent to



4,373 bags of
Styrofoam & Pak-Tech
lids recycled with
Agilyx & Vancouver

Plastics



standard 53' semi
trailers

We provide logistical support to Clay
Street Table to get food to those in
need



Drops off pallets of food
at the B-Line warehouse.



Pallet of food is
separated out; the
rest goes into
cold storage.

Folks from Clay Street Table
come to warehouse to sort
through food needed for
weekly meal.

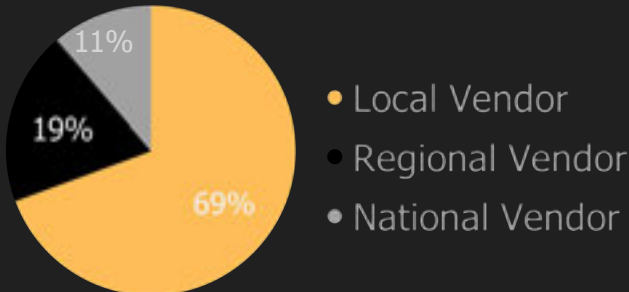


Food is delivered by trike
to St. Stephen's
Episcopal Church on
Friday.

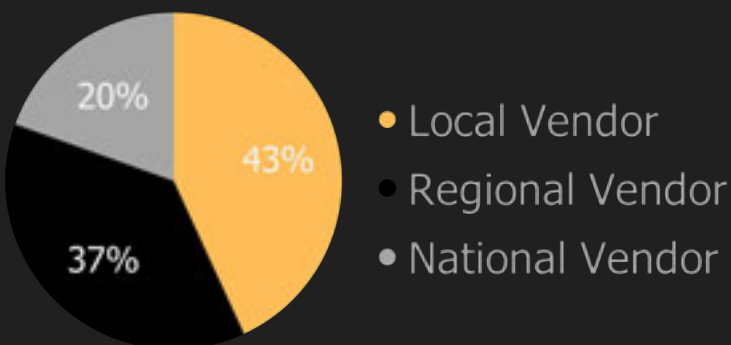


We support 197 small local vendors

Operational Scale of Client-Base



Percentage of Total Revenue



In Partnership with **NEW SEASONS MARKET**

B-line empowers local vendors to scale into grocery with delivery, warehousing, and office support.

22%



of clients are women-owned operations

10%



of clients are BIPOC

6%



of clients are non-profit organizations

7%



of clients are regional farmers, ranchers, or fishermen

B-Line has been B-Certified since 2010 as a B-Corps and an Oregon Benefit Company.



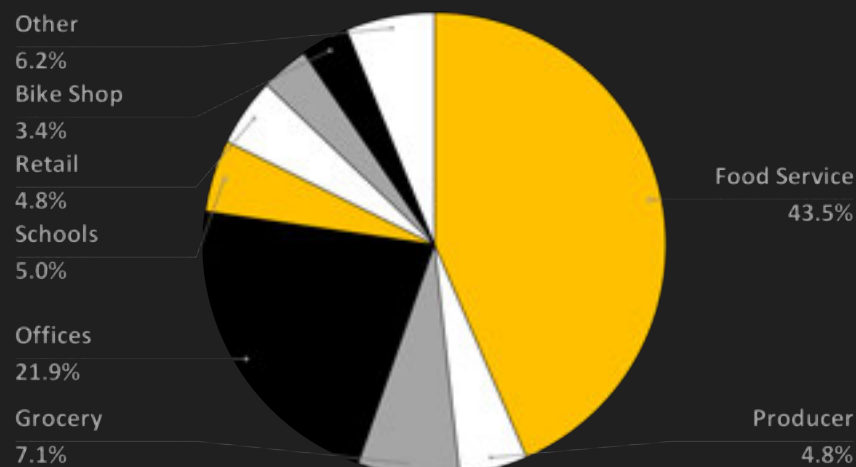
We value our B-Corp community. Stay tuned for our updated scores in 2021.



City of Portland, Oregon Sustainability at Work Gold Certified.



We deliver to diverse set of locations



“B-Line is incredible and we feel very fortunate to have them as a partner. We would not be where we are today without them.”

-Barnacle Foods

“You guys are great thanks! We appreciate that the staff is friendly when we visit the warehouse. we also loved advertising on the trikes and now we can use the panels we had made at our farmers markets and events. Rad! “

- Hoss Soss
