



2021

Impact Report



A YEAR TO REMEMBER...

2021 may well be looked back on as a year to forget. However, I believe that 2021 will be a year that we will all look back on as one of perseverance and growth.

Despite the challenges of the ongoing Pandemic, the Great Resignation, and continued global supply chain concerns B-Line's team stood strong. B-Line made thousands of CO₂ free deliveries and provided critical warehouse space and advertising for our diverse customer base.

It is with much appreciation to our customers, our employees, and the greater community of Portland that we share our annual B-Line Impact Report with you.

FRANKLIN JONES

Founder & CEO of B-Line

WHO IS B-LINE?



We're a proud Certified B-Corporation providing delivery and storage products out of The Redd on Portland's inner East side.

We began our work in 2009 with a simple mission...

Make Our Community More Livable for All

WHAT DOES A THRIVING COMMUNITY LOOK LIKE?

At B-Line, we see a community where businesses and people are connected by trikes! We sell delivery and warehouse products to the nut butter grinders, the bread bakers, and office suppliers delivering their delicious and useful goods to Portlanders; all while reducing their carbon footprint, cutting noise pollution, and even feeding those in need. How do we do it? It's simple, we collaborate with amazing partners to create programs like these:



OUR CORE BUSINESS

Our bread and butter is delivery, warehousing, and advertising.



GREEN WHEELS

In partnership with New Seasons Market, this program makes it easier for small and emerging vendors to consolidate and deliver their goods.



CSA PARTNERSHIPS

This program offers local farmers a single drop point delivery and warehousing in partnership with the Pacific NW CSA Coalition



B-SHARES

B-Shares delivers food to local shelters In partnership with Whole Foods Market, Clay Street Table, and others,



B-CYCLES

Collects and facilitates Styrofoam and PakTech lid recycling through Agilyx and Vancouver Plastics.

ENVIRONMENTAL IMPACTS

75,300

Gallons of Styrofoam and PakTech Six Pack Lids Recycled with Agilyx and Vancouver Plastics.

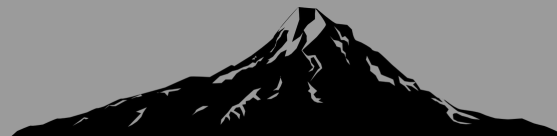
Miles avoided is understood as the mileage that a diesel truck would have driven if B-Line did not provide carbon-free or aggregated delivery services for their clients.

320,212

Miles Avoided

41,106

Deliveries



That's like running the Hood to Coast Relay 1,601 times!

What can a trike do?



Our custom electric, low-emissions trikes can carry over 700 pounds each.

5.9



Here's how many 26 ft. truckloads that would take!



\$75,541

fuel cost saved

\$3.287 = the 2021 US yearly averaged cost of diesel



That's like flying round trip from PDX to NYC

x329

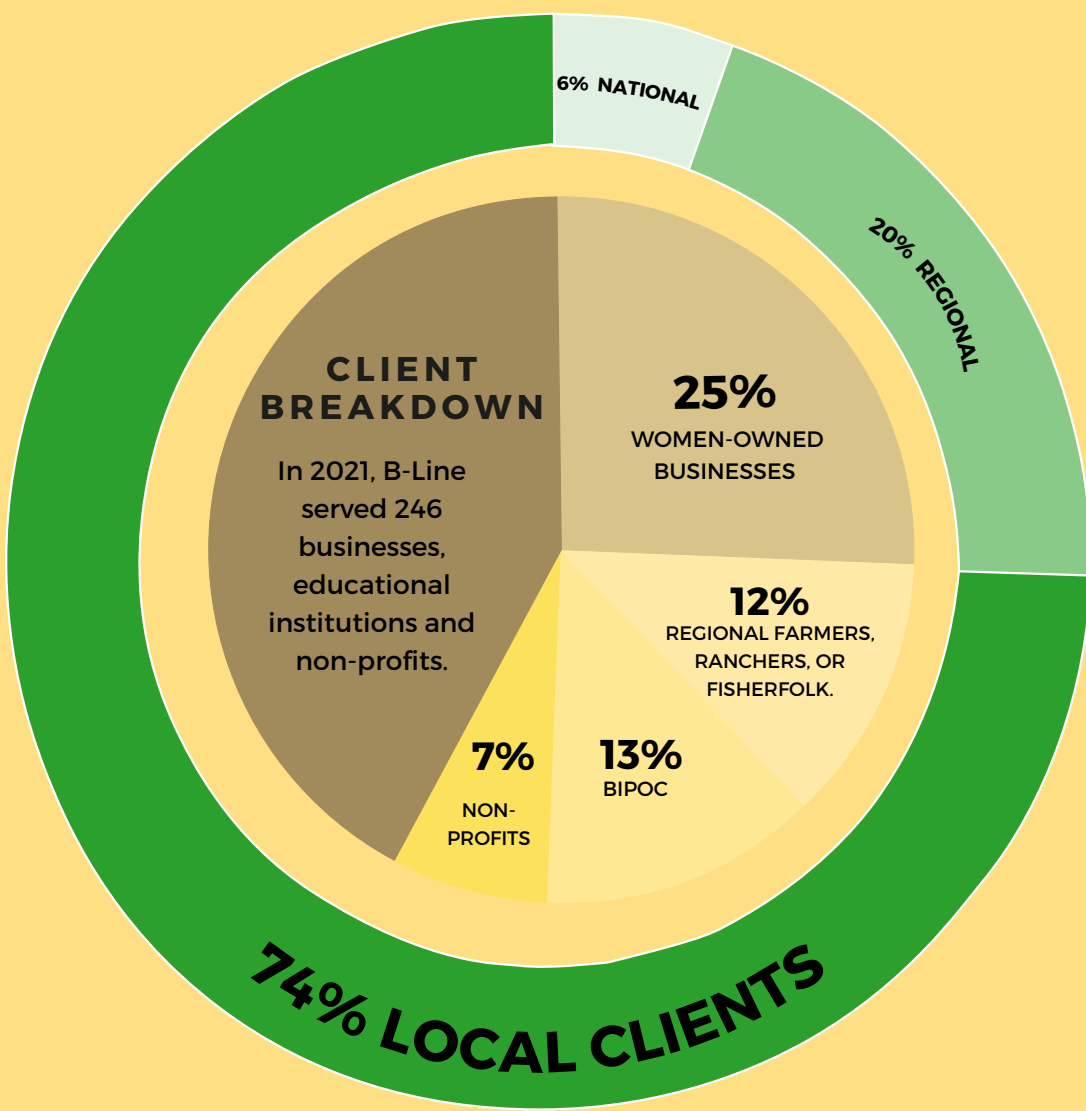


513,911

Ibs of CO₂ Avoided

It would take **10,596** full-grown trees a full year to capture that much CO₂.

SOCIAL IMPACT



CSA PARTNERS

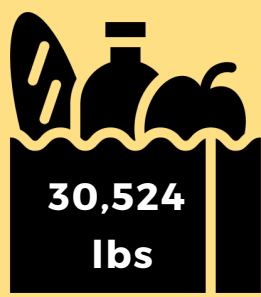
B-Line grew their CSA delivery partnerships with 5 farms in 2021.

By delivering CSAs by trike, farmers save time, can consolidate with other farms, and continue to grow their own businesses.



"Last year with 40 shares, it would take me 6 or 7 hours to deliver them all. This year, I'm back at the farm by 10 in the morning. So it's a huge time-saver for me."

-Emily, Owner of Full Cellar Farm



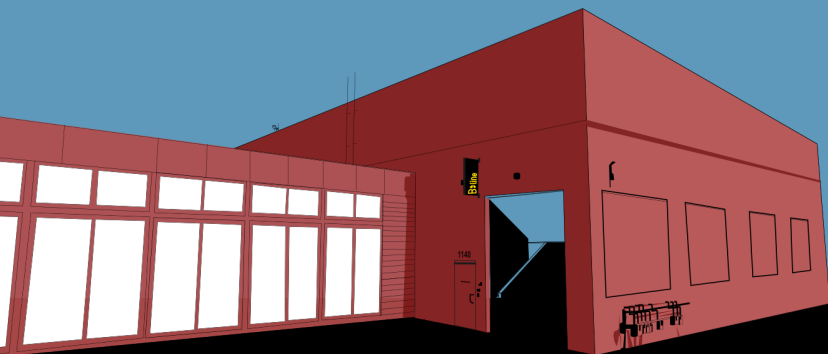
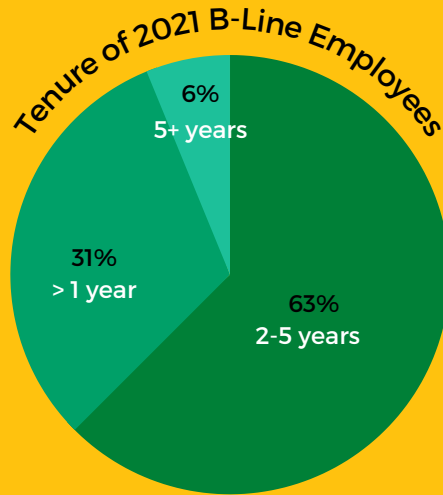
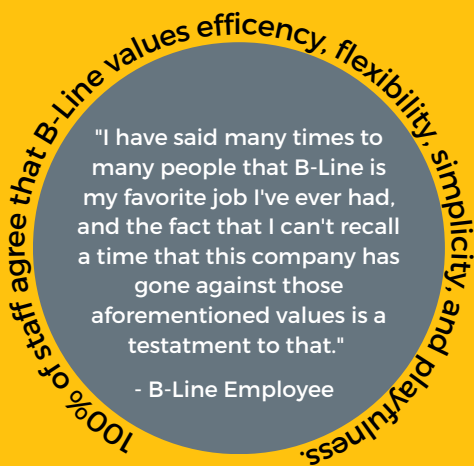
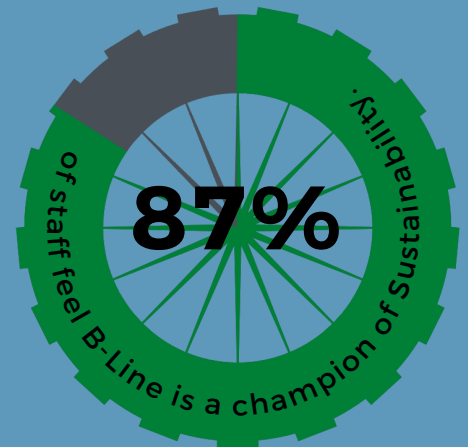
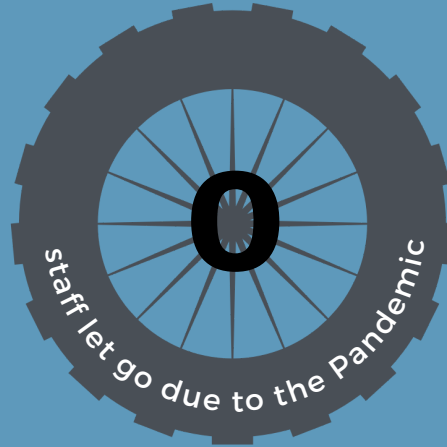
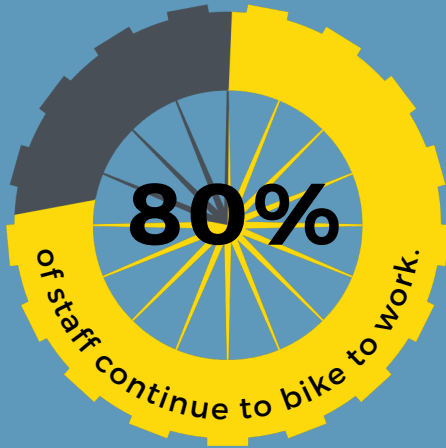
of food saved by Whole Food and donated to B-Shares partners.



created from donated food, served by our partners to those in need.

B-SHARES PARTNERS

EMPLOYEE EXPERIENCE



B-Line successfully implemented practices that resulted in zero COVID-19 cases within our team in 2021.

**B-Line is proud to announce our 5th
consecutive B-Corp recertification!**

Check out our impact score at
bcorporation.net

THANK YOU



From the entire team at B-Line
Thank you for navigating this challenging
year with us and working to make
Portland a more livable place.



CREDITS

Custom graphics: Taproot Consulting | **CSA Image:** Conrad Kaczor, Lone Heron Films
Data Analysis & Design: Lauren Scott | **Production:** Phillip Ross

IMPACT 2021

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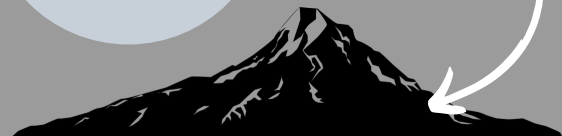
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**17,788
meals**

delivered to our
non-profit
partners & those in
need.

80%

of staff
commute to
work bicycle

74%

of B-Line's clients
are local to the
Portland Metro
Area



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