



# Bline

urban delivery

2 0 2 3



# IMPACT REPORT

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# MISSION

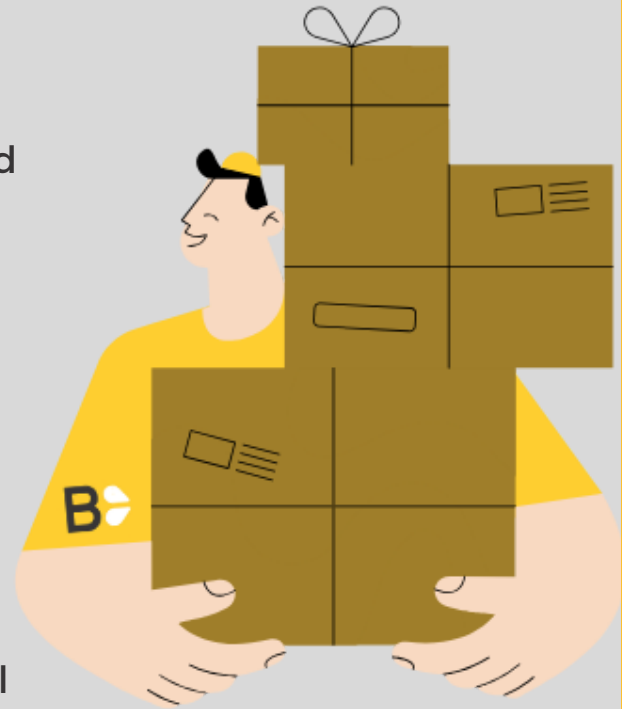




# B-LINE'S MISSION IS TO MAKE OUR COMMUNITIES MORE LIVABLE FOR ALL

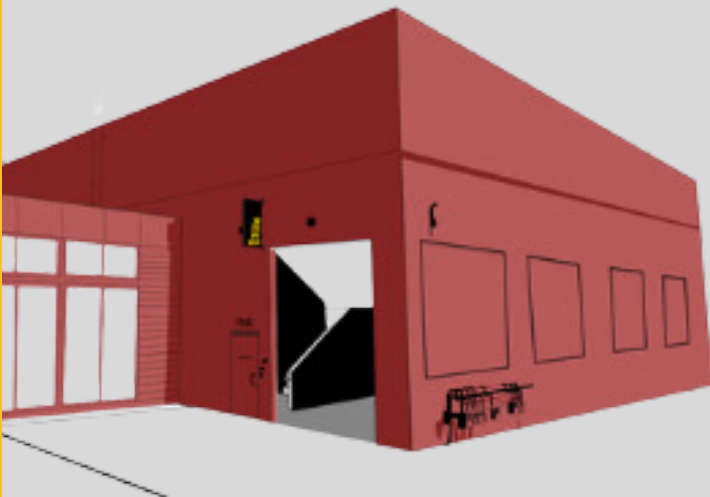
## WHAT WE DO

At B-Line, we're building a more sustainable and equitable future for our city by **offering access to flexible warehousing, delivery, and advertising solutions that cater to small businesses**. B-Line specializes in sustainable delivery to the urban core: reducing congestion and CO2 emissions, developing local green-collar jobs, partnering with local manufacturers and businesses large and small. Our services address roadblocks encountered by growing businesses. We believe it should be easy for local businesses to store and distribute their product with a low carbon footprint.



## WHERE WE WORK

Located in Portland's Central Eastside, The Redd is a two-block Ecotrust development that serves as a hub for the regional food economy. We connect chefs, entrepreneurs, and food service directors with regional farmers, ranchers, and fisherfolk, nurturing a robust Pacific Northwest food economy and driving local food system resilience. B-Line manages cold storage, delivery, and fulfillment services for growing food businesses.



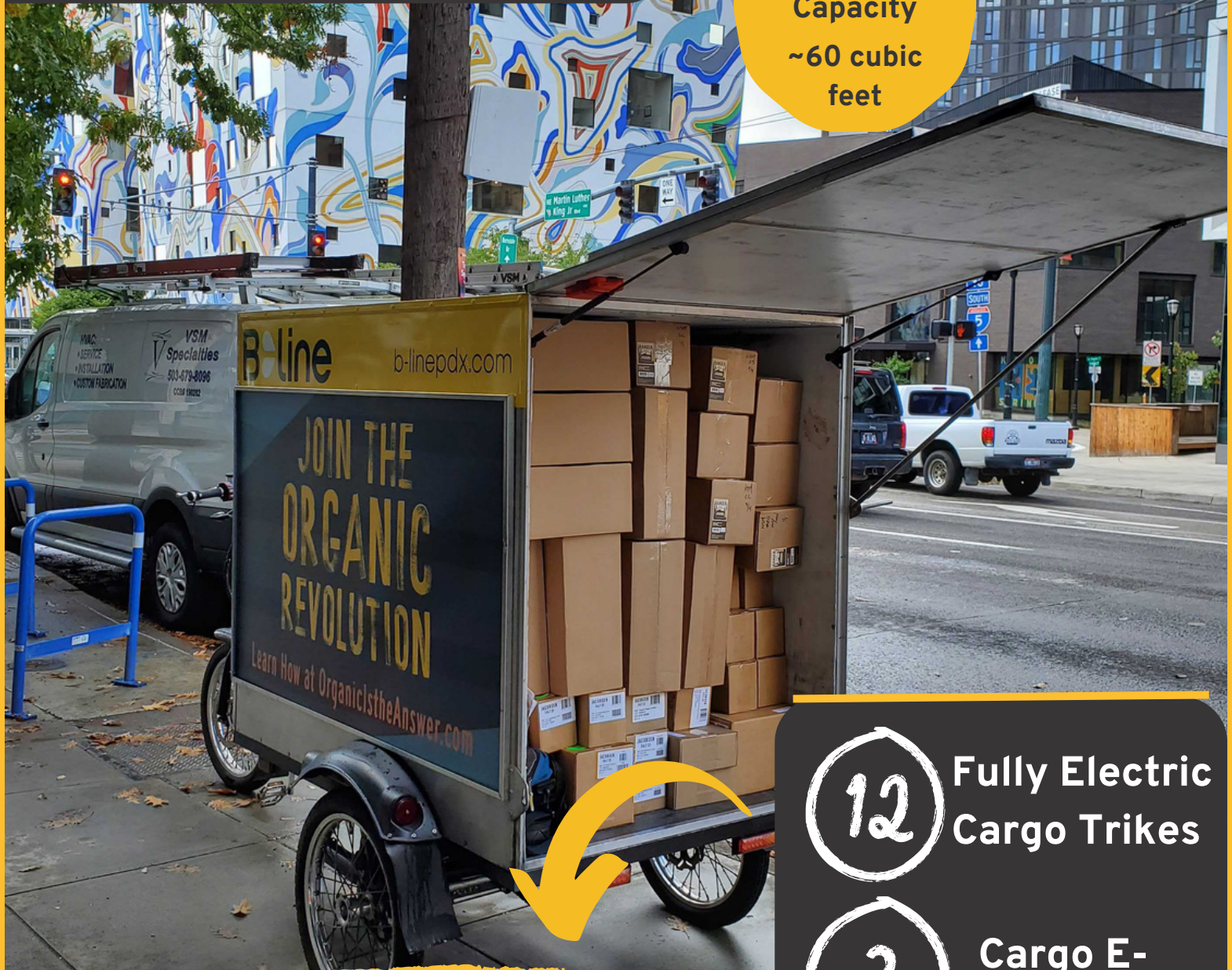


# OUR FLEET

Our fleet of cargo trikes offer zero carbon emission delivery services.



600 lb  
Cargo  
Capacity  
~60 cubic  
feet



**64X**  
more energy efficient  
than a standard box truck

12

Fully Electric  
Cargo Trikes

3

Cargo E-  
Bikes

1

Box Truck





# CLIMATE



B-line b-linepdx.com

B-line  
sustainable urban delivery

b-linepdx.com

**PORTLAND**  
**COFFEE ROASTERS**  
.....

Doing good and making good coffee since 1996.



We provide fast and reliable deliveries, by utilizing bike infrastructure. No time lost searching for parking, and no contribution to last-mile congestion.



# OUR 2023 CLIMATE IMPACT



**548,368**  
**LBS OF**  
**CO2**  
**AVOIDED**



**1,673** x  
**TRIPS FROM MT HOOD TO THE OREGON COAST**



**149** x  
**ROUND TRIP FLIGHTS FROM PDX TO NYC**



**44,138**  
**DELIVERIES**  
**MADE**



**334,614**  
**MILES**  
**AVOIDED**



**24,415**  
**GALLONS OF**  
**GAS AVOIDED**



**\$111,822**  
**SAVED FUEL**  
**COSTS**



# OUR RECYCLING PROGRAM



We partner with Agilyx and Vancouver Plastics to reduce waste in our community. We collect hard-to-recycle materials like Styrofoam, plastic film, and 6-pack lids from our clients when on deliveries. This program helps B-Line and our clients fulfill our promise to keep our communities sustainable and livable for all.



**89,490  
GALLONS  
RECYCLED**

## VEHICLE ENERGY EFFICIENCY

\*mpge is understood as an energy equivalent to mpg

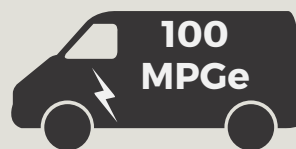
**THIS IS WHAT  
SUSTAINABLE  
LOOKS LIKE**



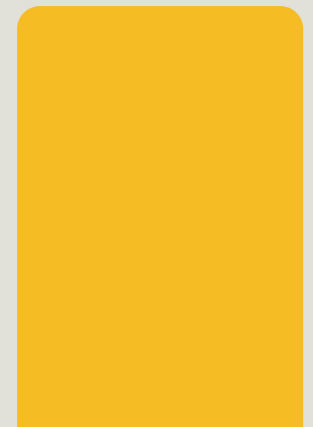
**BOX TRUCK**



**VAN**



**E-VAN**



**B-LINE TRIKE**





# CLIENTS





# WHO WE SERVE



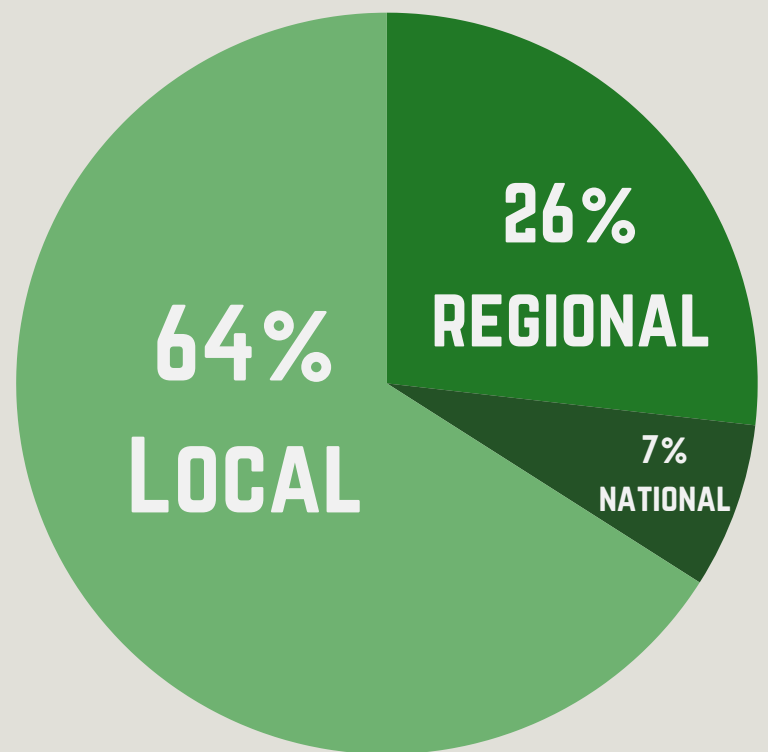
**27%**  
**WOMAN OWNED**

**20%**  
**BIPOC OWNED**

**2%**  
**NON PROFIT**

**10%**  
**FARMERS, RANCHERS,  
FISHERFOLK**

In 2023 B-Line served **139** businesses, educational institutions, and non-profits. Striving to serve a diverse customer base and provide support to companies that identify with marginalized identities.



## OUR B-SHARES PROGRAM

Surplus food transport is a major hurdle for food banks. As a transportation company making seven or more round-trip delivery routes in downtown Portland daily, B-Line works with partners like Clay Street Kitchen to leverage its existing business model to deliver food donations at significantly greatly reduced cost--50% or less



**11,286 LBS  
OF FOOD  
RESCUED**





## GREEN DELIVERY PARTNERSHIP

GreenWheels helps small and local producers get their products into stores while minimizing environmental impact and simplifying operational processes. The GreenWheels program is a partnership between B-Line and New Seasons Market. Clients save time, money, and labor via a single drop point which consolidates goods from many producers into a single delivery to New Seasons Market stores. This collaboration reduces clients' carbon footprint typically associated with traditional transportation methods while streamlining the entire supply chain process.



## MICROMOBILITY SUPPORT

We keep Portland rolling. Our micromobility program conducts battery swaps on Lime scooters and Biketown bikes to keep green transportation options available to our city.





# EMPLOYEE







# MEET OUR TEAM

B-Line's team is comprised of 21 hard-working individuals who believe in uplifting our community and working towards a green future.



**90%**

**FEEL WE CHAMPION SUSTAINABILITY**



**70%**

**FEEL SUPPORTED BY MANAGEMENT**



**34**

**VOLUNTEER HOURS IN OUR COMMUNITY**



**90%**

**BIKE TO WORK MOST DAYS**



B+lin

in delivery



# PEDALING TOWARDS A BRIGHTER FUTURE

[LEARN MORE](#)

Prepared & Designed by Draven Killian

Contributors: Dan Bravin, Strother Hill, Draven Killian, Luke Pennington, Tegan Valo